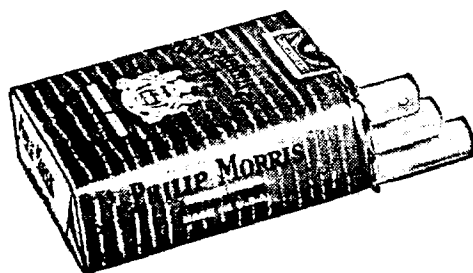


# FOR ALL WHO INHALE.

(AND ALL WHO THINK THEY DON'T)



## Full Smoking Pleasure — Plus Real Protection!

All smokers inhale — *some* of the time. And *when* you do the chance of irritation is increased. So — it pays to *know what you smoke!* In authoritative medical journals eminent doctors report that:

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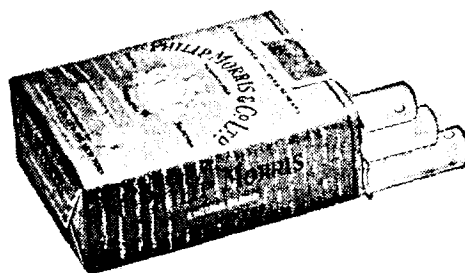


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